



introduction

Choosing the location of their lemonade stand, might be the most important decision your youth make for Lemonade Day. Read below for more information on the Site Selection lesson.



Location, location, location! The location of their lemonade stand might make the difference between your youth meeting or exceeding their goal. The Site Selection lesson will help youth determine the perfect location for their stand. **They will want to choose a safe place with lots of thirsty customers that have money to buy their lemonade!**





lesson DISCUSSION

Here are some discussion topics and questions you can ask your youth to reinforce the Site Selection lesson.

Discussion:

- Discuss the location of other businesses in your community and why their owners may have selected these particular spots.
- Take your youth on a field trip around your community to scout possible locations and discuss the pros and cons of each one.

Questions:

1. What are the characteristics of a good location?
2. Will you need to ask for permission to set up at a particular location? If so, who will you need to ask?
3. Is the location safe? Will potential customers pass by?
4. If people will be driving to your location, are there places for them to park?
5. Based on the pros and cons, where would the perfect location be for your lemonade stand?



lesson ASSET AREAS

SEARCH INSTITUTE 40 DEVELOPMENTAL ASSETS

The Lemonade Day program promotes and supports the 40 Developmental Assets which identify a set of skills, experiences, relationships and behaviors that enable young people to develop into successful and contributing adults.

Here are the asset areas covered by the Site Selection lesson.



SOCIAL COMPETENCIES - PLANNING, DECISION MAKING



helpful RESOURCES

We have several resources available to assist you as you and your youth work through the Lemonopolis lessons.

MY JOURNAL - offline companion to Lemonopolis

MENTOR GUIDE - provides additional information to support mentors including discussion questions and vocabulary

TEACHER'S GUIDE - whether you're currently a teacher in a non-traditional or traditional sense, the Teacher's Guide is a helpful tool where you can find implementation ideas and extension activities that go along with the Lemonopolis lessons